# Rebuilding Strategies for Food Self-Sufficiency: Portugal Past Patterns and Future Ambitions

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**Abstract:** This study analyses Portugal's wheat productive capacity, exploring the reasons behind its recent steady decline despite achieving self-sufficiency in the 20<sup>th</sup> century. Using Multivariate Adaptive Regression Splines (MARS), which proved to be highly effective in the development of forecasting models, the research provides valuable insights for countries facing similar challenges in defining production strategies. By employing this approach, decision-makers can improve resource allocation, ensure food security, and foster a resilient agricultural sector. The findings highlight the importance of understanding wheat production dynamics within the European Union and aligning national strategies with the Union's goals and policies. The analysis indicates that achieving self-sufficiency is possible, supported by productivity improvements and

increased cultivation areas. However, realizing significant production growth demands the adoption of sustainable strategies. This research contributes to shaping informed agricultural policies, enhancing decision-making processes, and promoting a more sustainable and efficient food production system to meet future challenges.

# JEL Classification: E21, E23, E27, Q10

Keywords: Wheat Production, Self-sufficiency, Productivity, Forecasting models, Policy

Making

# Highlights

- Forecasting wheat production and consumption using 100 years of data with MARS.
- Climatic factors and innovation have a significant impact on wheat productivity.
- Past values for production reveal the potential for policy-oriented food strategies.
- Offers perspectives on state policies to improve food security and sustainability.
- Analyses changes in land use that affect production and long-term self-sufficiency.

# Introduction

Cereal production and consumption have been central issues for the world economy. The main similarity between the subsistence bases of ancient states was the fact that their economy was based on cereal production (Scott, 2017). During the second half of the 20<sup>th</sup> century wheat production and productivity per hectare increased steadily, reflecting its status as the main cereal for human consumption. However, in recent decades, the increases in production of several major cereal crops has slowed down and, in several countries, yields are stagnating (Michel & Makowski, 2013). To further aggravate this situation, the armed conflict affecting the Ukrainian territory caused international wheat prices to rise to all-time highs. In the case of European countries, this confrontation was especially harsh, given that a lot of countries were dependent on cereals imported from Russia and Ukraine. Given the strategic relevance that wheat has in contemporary societies, how can each State respond to these domestic supply threats? Departing from the analysis of Portugal, this article aims to answer a question that is arising in many countries.

Despite a globalized economy, States continue to promote local responses to solve critical problems, as historically has occurred with problems related to food supply. This study aims to look at historical data and forecast wheat production and consumption in Portugal for the period from 2022 to 2032, under different possible scenarios. Portugal was the chosen country because it has been, throughout history, very dependent on the agricultural sector. Furthermore, the country has witnessed periods of self-sufficiency and also of very low levels of self-supply. In recent years, the country has witnessed a large fall in wheat production. If in 1989 the degree of self-supply was around 60%, in 2021 this value had dropped to 6,1%. As a result of the fall in production, Portugal has become a country very dependent on imported cereals. The Portuguese government tried to invert this tendency with the creation of the National Strategy for the Promotion of Cereal Production (NSPCP), which set self-supply goals in cereal production for the period between 2018 and 2023. The degree of self-supply defined by the NSPCP was 38% for all cereals and 20% for wheat (Barreiros, 2018). Since the NSPCP has already ended, we can confirm that its objectives were not achieved. Regardless, and in order to have defined goals with political relevance, its targets will serve as a basis to build one of the three production scenarios discussed in this study. With that in mind, this paper's main goal is to find out if Portugal has the capacity to become self-sufficient in wheat production, something that was already achieved throughout the so called "Wheat Campaign". Two prediction models were developed, one for the per capita consumption and other for the production per hectare. Although this study is focused on the Portuguese case, the method employed and the results obtained can be useful to other countries. This paper provides guidance for policymakers with regard to the production potential of their countries, so that they can create a realistic and sustainable plan to increase production.

This study is structured as follows. The next section presents the data collected, as well as the chosen methodology. Section 3 discusses the results, drawing three scenarios for production. Finally, section 4 presents the main conclusions of this study: Self-sufficiency, although difficult to achieve, would still be possible given the area that was once cultivated in Portugal.

#### **Data Sources**

This study is based on quantitative data and qualitative information obtained from scientific studies and other historical documents. Data is available for the whole Portuguese continental territory, but after a preliminary analysis, it was possible to observe that 8 districts (out of 18) were responsible for 92% of the total wheat production from 1920 to 2021. These districts are: Beja, Bragança, Évora, Faro, Lisbon, Portalegre, Santarém and Setúbal (Figure 1). Considering that these 8 districts contributed the most to total production, it is plausible to assume that this trend will continue and consequently, the analysis focuses on these districts. Unfortunately, some of the data for the districts, like the cultivated area and the climatic variables, were only available from 1943 onwards. So, although at a national level the available data started in 1920, when looking at the district level the available data only considers the period from 1943.



Figure 1 - Percentage of National Production by District (1920-2021). Source: Own Processing Based on Data from the NSI using ArcGIS.

As shown by Figure 1, the districts selected for this study are those with the highest percentages of total wheat production. The districts that make up the Alentejo region (Beja, Évora and Portalegre), are the three main contributors and together represent 64% of total production.

We collected data on total consumption (tons), *per capita* consumption (kg/inhabitants), population (millions), total production (tons), productivity per hectare (tons/hectares), cultivated area (hectares) and climatic variables (temperature and precipitation). The data used in this study were produced by several certified national and international entities: National Statistics Institute (NSI), Portuguese Institute of the Sea and the Atmosphere (PISA), United Nations (UN), Climate Portal (CP) and Pordata.

Production values at district level were calculated by Viana et al. (2021). This data required extensive research, since the sources where it was published have different territorial units over the years. Therefore, it was necessary to transform the values so that they were all measured using the same territorial unit. This transformation was done by applying an area-weighting technique that allows the transfer of data from a set of units in the territory to a second set of units, with which the first ones overlap. This method assumes a spatially homogeneous relationship between the source unit and the target unit, meaning that the variable is assumed to be equally distributed across the source unit (Viana et al., 2021). The evolution of wheat production in Portugal has not been consistent over the last century, as can be seen in Figure 2. Although there have been periods in which production has come close to and, in some cases, even exceeded consumption, the insufficiency of national production has been a constant in Portuguese history (Pais et al., 1978; Amaral & Freire, 2017). In recent decades, the situation has worsened with production capacity declining at an alarming rate.

The cultivated area was also calculated by applying the same method used for production and can also be seen in Figure 2. The decrease in cultivated area is pointed out as one of the main reasons why Portugal has seen such large production losses in recent decades. The NSI estimated, for the year of 2022, an area of about 103 thousand hectares dedicated to cereal cultivation, the lowest value in the last 100 years. In comparison, 322 thousand hectares of wheat were cultivated in 1989, a year in which the degree of self-sufficiency reached 60%.

Consumption of wheat in Portugal has increased over the last century but has stagnated since the beginning of the 21<sup>st</sup> century. While the consumption registered in 2021 is below its peak, it is still very high when compared to historical values. It's

important to note that most of the growth in consumption was achieved through an increase in wheat imports and not production (Amaral & Freire, 2017). In our analysis, the consumption values are of total consumption, which include human, animal, and other uses. The evolution of total consumption can also be observed in Figure 2.



Figure 2 - Production, Consumption and Sown Area in Continental Portugal (1920-2021). Source: Own Processing Based on Data from the NSI.

One of the most statistically significant variables for wheat production is the size of a country's population. Therefore, we collected data on the total Portuguese population at the end of each year between 1920 and 2021. For the period 2022 to 2032, we used the population forecasts available in the United Nations database (Gaigbe-Togbe et al., 2022).

Productivity per hectare is more relevant at district level because it enables us to analyse which districts have the highest productivity and where production can be more efficient and profitable. Historically, productivity levels in Portugal have been low, and experts argue that this is mainly due to poor soil and climatic conditions suitable for increasing productive efficiency in a competitive market. In addition, the soils with some productive potential have been progressively occupied by more efficient and profitable crops, such as vineyards, olive groves and almond trees (Pais et al., 1978; Faisca 2019). The evolution of productivity per hectare is shown in Figure 3.



Figure 3 - Productivity of the 8 Major Wheat Producing Districts (1943-2021). Source: Own Processing Based on Data from the NSI.

Climatic variables are essential for understanding the performance of agricultural production, as crops are vulnerable to inter-annual climatic variability (Gouveia & Trigo, 2008). Despite technological advances, modern agriculture is still heavily dependent on weather conditions, which poses a significant risk to production due to short-term variability and future climate changes. Jambekar et al. (2018) used data mining techniques to model wheat production in India, showing that climatic variables are one of the main predictive factors. Rocha & Dias (2019) observed that low precipitation and its seasonality distribution can explain as much as 75% of the wheat yield variability. Garrido-Lestache et al. (2005) concluded that the quality of certain varieties of wheat under Mediterranean conditions is mainly affected by precipitation and temperature. We have values for annual temperatures (average, maximum and minimum) and precipitation. These figures cover the period from 1943 to 2021. As we are forecasting future yields, it is also necessary to obtain forecasts for the climatic variables, which are available in the CP database. The data is shown in Figures 4 and 5.







Figure 5 - Total Annual Precipitation in Portugal with Forecasts (1920-2032). Source: Own Processing Based on Data from the PISA and the CP.

## Methodology

Based on the available data, two different forecasting models were developed: one for production and the other for consumption. It is assumed that future consumption will be influenced mainly by historical consumption and population evolution. In the case of production, the forecast model includes variables with a direct impact on wheat yield, namely the cultivated area, annual temperature and precipitation. The method used in both models was the Multivariate Adaptive Regression Splines (MARS), developed by Friedman, J. (1988). It is similar to linear regression as it aims to model the relationship between the dependent and the independent variables. However, unlike linear regression, which uses a single coefficient to represent the relationship between the variables, MARS uses a series of spline functions, with their own set of parameters to model this relationship. Each spline function represents a segment of the overall relationship, and the combination of these functions can approximate a wide range of non-linear relationships between the predictor variables and the dependent variable (Friedman, 1988). It automatically identifies important interactions in the data which it fits into a model to capture these interactions (Nayana et al., 2022). Its ability to automatically identify and capture complex relationships in the data and for situations where the functional form of the relationship is difficult to specify, as well as its ability to handle large data, make it a very useful tool for data modelling and analysis (Friedman, 1988).

MARS has been gaining a lot of momentum as a tool for creating predictive models for complex data mining applications in challenging scenarios (Nayana et al., 2022). Dias & Rocha (2019) tested different modelling approaches for wheat price forecast in the USA, one of which was MARS, using only past values of the time series. Their study concluded that the most consistent results were obtained with MARS. Nayana et al. (2022) used MARS to predict wheat yield in India. The results showed that MARS was an effective approach for predicting wheat yield, achieving high levels of accuracy. Jambekar et al. (2018) conducted a study aimed at predicting crop production using different data mining techniques in India, exploring datasets containing information on the production of wheat, climatic variables, and area under cultivation. Their results demonstrated that MARS was the most effective technique for predicting crop production. Overall, these results have important implications for improving agricultural practices and policies, as they can help farmers and policymakers make more informed decisions about crop management and resource allocation.

## **Forecasting Models**

#### Per Capita consumption

The consumption of a given product depends on many variables, such as price, alternatives, availability and *per capita* income. Based on the available data and given the

lack of additional information allowing a more detailed analysis of the evolution of consumption, it is assumed that the historical values of the series represent, in an integrated manner, the set of variables that influence consumption. Any structural change in the Portuguese economy that has occurred during the period from 1920 to 2021, with a significant impact on the variation in consumption, is reflected in the historical records of total consumption. This approach is therefore considered the most suitable for generating viable and realistic forecasts, within the limitations of the available data. These values can therefore be used as a basis for forecasting values. In other words, MARS was employed to predict *per capita* consumption using an autoregressive model, which is a model that uses past values of the dependent variable as forecasting variables.

As in any autoregressive model, it is necessary to decide which past values will be considered to estimate the values of the future series (the figure in the future period twill be calculated based on known past values from  $t - n_1$  to  $t - n_2$ ). The choice of the past values is made automatically by an optimization algorithm that studies the different possibilities, choosing the one that leads to a smaller prediction error considering the data. The sliding window concept is used, in which it is considered that not all the data of the series are known, predicting these values based on the lag interval to be evaluated. As the aim is to estimate the period from 2022 to 2032, while forecasting each year individually, multiple forecasting models were developed, one for each year under analysis. The lagged values that may be the best for predicting consumption figures for next year may not be the best for predicting two years into the future. To create these models, we resorted to



Figure 6. Per Capita Consumption (1920-2032) Source: Own Processing Based on Data from the NSI.

existing libraries that implement these methods in the R studio software (Dias & Rocha, 2019). The predictions of the *per capita* consumption are represented in Figure 6.

As expected, the predictions point to an increase in *per capita* consumption. Even with some setbacks and a not very linear evolution, *per capita* consumption will end 2032 at 156.97 kilos consumed per inhabitant. These values were calculated in kilos per inhabitant, but the total figure is measured in tonnes so that a comparison can be made with production values. Obtaining these values for the *per capita* consumption forecast and combining them with the population forecast for Portugal, we calculated the value of national consumption, which is presented in Table 1.

 Table 1 - Population, per Capita Consumption and Total Consumption in Portugal (2022-2032).

| Year | Total consumption (ton) | Population | Per capita consumption (kg/inh) |
|------|-------------------------|------------|---------------------------------|
| 2022 | 1 411 132               | 10 282 222 | 137.24                          |
| 2023 | 1 508 353               | 10 259 508 | 147.02                          |
| 2024 | 1 498 097               | 10 235 702 | 146.36                          |
| 2025 | 1 493 358               | 10 210 995 | 146.25                          |
| 2026 | 1 593 684               | 10 185 237 | 156.47                          |
| 2027 | 1 568 546               | 10 158 975 | 154.40                          |
| 2028 | 1 606 847               | 10 132 084 | 158.59                          |
| 2029 | 1 471 144               | 10 104 703 | 145.59                          |
| 2030 | 1 637 633               | 10 076 502 | 162.52                          |
| 2031 | 1 692 462               | 10 047 864 | 168.44                          |
| 2032 | 1 572 636               | 10 018 702 | 156.97                          |

#### Source: Based on Data from PorData and UN.

We can see that the population in Portugal will decrease over the period analysed, which is in line with the trend of recent decades. Despite this, as we can see from the figures presented, wheat consumption in Portugal is expected to continue to increase. In 2021, national wheat consumption was approximately 1 335 million tonnes. This figure, compared to the range of values forecasted up to 2032, shows that despite the decrease in population, total consumption in Portugal will increase by around 18% over the period studied.

## Productivity per hectare

In the case of the model for productivity per hectare, the use of MARS was applied differently. As mentioned previously, 8 districts account for 92% of the production over the last century. Thus, we will estimate the productivity values per hectare of these

districts individually, providing a way for determining the districts where it is most advantageous to concentrate production.

In our first attempt, we only considered climatic variables as independent variables: annual temperature (average, maximum and minimum) and rainfall. However, these climatic variables were found to have little explanatory power with regard to productivity trends. This might be caused by the fact that only annual values of these variables were included, which is not the most optimal level of aggregation, as it does not allow for capturing monthly values and variations that have a significant impact on output. Additionally, technological and biotechnological innovations in agriculture significantly influence yields and productivity per hectare, a factor that is not captured by climatic variables, highlighting the importance of considering technological change in analysing dynamics of productivity over time.

Different categories of innovations, including mechanical, biological, chemical, agronomic, biotechnological and computer-based technologies, have transformed the structure of the agricultural sector (Sunding & Zilberman, 2001). After World War II, major advances in mechanisation and biological innovations were recorded and fertiliser consumption increased significantly around the world (Federico, 2010). At the beginning of the 21<sup>st</sup> century, the agricultural sector underwent a technological revolution caused by developments in the fields of biotechnology and precision technology (Sunding & Zilberman, 2001). In the Portuguese case, although several authors have demonstrated the historical difficulties of agriculture to implement various innovations (Soares, 2005; Lains, 2017; Amaral & Freire, 2017), it is recognized that in recent decades the sector has undergone profound transformations.

Given that climatic variables could not accurately predict future productivity and assuming that, with the constant advances in innovation, average productivity will continue to increase, it was decided to include the year as an explanatory variable. The inclusion of this variable captures the progressive effect of time on productivity and therefore captures the impact of innovations. By including the year as an independent variable, models with acceptable explanatory power were obtained.

| Districts | Explanatory p | ower of climatic variables for predicting productivity |
|-----------|---------------|--|
| Beja      | 74.2%         | climatic variables are not significant                 |
| Bragança  | 55.8%         | maximum and average temperature are significant        |

 Table 2 - Explanatory Power of Climatic Variables.

| Évora      | 74.2% | climatic variables are not significant |
|------------|-------|--|
| Faro       | 76.1% | all climatic variables are significant |
| Lisbon     | 84.8% | maximum temperature is significant     |
| Portalegre | 64.1% | climatic variables are not significant |
| Santarém   | 86.6% | maximum temperature is significant     |
| Setúbal    | 80.1% | climatic variables are not significant |

Source: Author's Calculation using Rstudio.

 Table 3 - Prediction of Productivity per Hectare per District (T/Ha) (2021-2032).

| Year | Beja | Bragança | Évora | Faro | Lisbon | Portalegre | Santarém | Setúbal |
|------|------|----------|-------|------|--------|------------|----------|---------|
| 2022 | 3.14 | 1.74     | 3.36  | 1.13 | 0.81   | 2.93       | 3.58     | 4.49    |
| 2023 | 3.32 | 1.81     | 3.55  | 1.42 | 0.53   | 3.09       | 3.63     | 4.84    |
| 2024 | 3.49 | 1.87     | 3.74  | 1.38 | 0.87   | 3.25       | 3.84     | 5.19    |
| 2025 | 3.67 | 1.93     | 3.92  | 1.58 | 0.90   | 3.42       | 3.92     | 5.53    |
| 2026 | 3.85 | 1.99     | 4.11  | 1.44 | 0.93   | 3.58       | 4.06     | 5.88    |
| 2027 | 4.02 | 2.06     | 4.30  | 1.58 | 0.97   | 3.74       | 4.15     | 6.23    |
| 2028 | 4.20 | 2.12     | 4.49  | 1.37 | 1.00   | 3.91       | 4.28     | 6.58    |
| 2029 | 4.38 | 2.18     | 4.67  | 1.63 | 1.03   | 4.07       | 4.37     | 6.93    |
| 2030 | 4.56 | 2.25     | 4.86  | 1.43 | 1.06   | 4.23       | 4.46     | 7.28    |
| 2031 | 4.73 | 2.31     | 5.05  | 1.50 | 1.09   | 4.39       | 4.48     | 7.62    |
| 2032 | 4.91 | 2.37     | 5.24  | 1.19 | 1.02   | 4.56       | 4.59     | 7.97    |

Source: Author's Calculation using Rstudio.

Analysing the results presented in Table 2 reveals that climatic variables have some explanatory power over productivity per hectare in certain districts, such as Bragança, Faro, Lisbon and Santarém. The forecasts displayed in Table 3 indicate a significant increase in productivity per hectare over the period analysed. According to the trends observed, Beja, Évora, Portalegre, Santarém and Setúbal are the districts with the biggest increases. Not coincidentally, they are all neighbours and belong to the Ribatejo and Alentejo regions, located in the south of Portugal. On the other hand, the districts of Bragança, Faro and Lisbon show a slower evolution and seem to be entering a period of stagnation or even decline in production, as can be seen in the last three years of the series.

## Production: self-sufficiency and self-supply

This section examines whether it is possible for Portugal to achieve wheat selfsufficiency over the analysed period. To assess this possibility, three different scenarios are considered:

- First scenario: the cultivated area in 2021 in each of the 8 selected districts remains constant;
- Second scenario: the cultivated area considered in each district corresponds to its maximum value since 1943;
- Third scenario: the necessary production and area to reach the 20% self-supply target defined in the NSPCP.

By combining the predicted yields per hectare obtained from MARS with the proposed cultivated area in each of these three scenarios, we can determine the potential for wheat production in Portugal.

## First scenario

Agricultural production dynamics have undergone significant changes over the past decades. In several countries, the area allocated to agriculture has declined and the workforce in the sector has also fallen significantly (Federico, 2010). Portugal has followed this trend, as evidenced by the data from the last few decades. Increasing production depends largely on expanding the agricultural land and as wheat is considered a very demanding crop in terms of natural resources, namely "good soils", expanding the cultivated area is a huge challenge for Portugal. In 2021, the area allocated to wheat production in the 8 districts was 27 374 hectares, corresponding to 95% of the entire cultivated area. This number is one of the lowest of the last century, being only higher than the values recorded in 2018 and 2019. The figures for the cultivated area with wheat in 2021 were used to estimate the amount of output that can be achieved. The cultivated area is displayed in table 4 and the output values obtained are shown in Table 5.

| District | Cultivated Area in 2021 (ha) |
|----------|------------------------------|
| Beja     | 9 787                        |
| Bragança | 2 907                        |
| Évora    | 6 859                        |
| Faro     | 717                          |
| Lisbon   | 772                          |

| Table 4 – Cultivated Area in 2021 in Hects | ares. |
|--|-------|
|--|-------|

| Portalegre | 3 840  |
|------------|--------|
| Santarém   | 1 318  |
| Setúbal    | 1 174  |
| Total      | 27 374 |

Source: Based on Data from the NSI.

| Year | Beja   | Bragança | Évora  | Faro  | Lisbon | Portalegre | Santarém | Setúbal | Total   | Self-Supply |
|------|--------|----------|--------|-------|--------|------------|----------|---------|---------|-------------|
| 2022 | 30 730 | 5 058    | 23 048 | 811   | 625    | 11 250     | 4 717    | 5 271   | 81 510  | 5.8%        |
| 2023 | 32 492 | 5 261    | 24 351 | 1 019 | 409    | 11 865     | 4 783    | 5 682   | 85 861  | 5.7%        |
| 2024 | 34 155 | 5 436    | 25 655 | 990   | 672    | 12 479     | 5 059    | 6 093   | 90 539  | 6.0%        |
| 2025 | 35 917 | 5 610    | 26 889 | 1 133 | 695    | 13 132     | 5 165    | 6 492   | 95 033  | 6.4%        |
| 2026 | 37 679 | 5 785    | 28 193 | 1 033 | 718    | 13 746     | 5 349    | 6 903   | 99 405  | 6.2%        |
| 2027 | 39 342 | 5 988    | 29 496 | 1 133 | 749    | 14 361     | 5 468    | 7 313   | 103 851 | 6.6%        |
| 2028 | 41 104 | 6 163    | 30 799 | 983   | 772    | 15 013     | 5 639    | 7 724   | 108 197 | 6.7%        |
| 2029 | 42 866 | 6 337    | 32 034 | 1 169 | 795    | 15 628     | 5 758    | 8 135   | 112 722 | 7.7%        |
| 2030 | 44 627 | 6 540    | 33 337 | 1 026 | 818    | 16 242     | 5 876    | 8 546   | 117 013 | 7.1%        |
| 2031 | 46 291 | 6 715    | 34 640 | 1 076 | 842    | 16 857     | 5 902    | 8 945   | 121 268 | 7.2%        |
| 2032 | 48 054 | 6 890    | 35 941 | 853   | 787    | 17 510     | 6 050    | 9 357   | 125 442 | 8.0%        |

Table 5 - Production with Constant Area in Tons (2022-2032).

#### Source: Based on Data from the NSI.

Table 4 indicates that the districts of Beja, Évora and Portalegre have the largest area allocated to wheat production, while Lisbon and Faro occupy the smallest. The production numbers in Table 5 show a continuous increase over the series, which can be attributed to productivity gains driven by innovations, as mentioned earlier. Despite having the third smallest cultivated area in the last century, the increase in production, even with the land remaining constant, demonstrates Portugal's potential. However, the results show that Portugal does not have the capacity to guarantee the 20% of self-supply, meaning that it cannot meet the objective established by the NSPCP. This indicates that Portugal cannot rely exclusively on innovation advances to increase productivity. It is also necessary to look at the possibility of expanding the cultivated area.

## Second scenario

In the second scenario, production was calculated based on the largest sown area recorded since 1943. Once again, the districts of Beja, Évora and Portalegre recorded the

largest areas, while the districts with the smallest were Bragança and Setúbal. The comparison between the area allocated to wheat production in 2021 and the maximum values recorded reveal significant differences, with Bragança and Évora being the districts that are closest to their maximum value, with their 2021 figure being around 5% of their highest value since 1943.

| District   | Largest recorded area (ha) | Corresponding year |
|------------|----------------------------|--------------------|
| Beja       | 275 363                    | 1959               |
| Bragança   | 56 545                     | 1964               |
| Évora      | 149 344                    | 1959               |
| Faro       | 65 089                     | 1946               |
| Lisbon     | 71 374                     | 1954               |
| Portalegre | 86 219                     | 1949               |
| Santarém   | 64 649                     | 1955               |
| Setúbal    | 46 151                     | 1958               |
| Total      | 814 734                    |                    |

 Table 6 - Largest Recorded Area since 1943 in Hectares.

#### Source: Based on Data from the NSI.

The sum of the figures presented in Table 6 corresponds to 814 734 hectares, a figure higher than that recorded at the peak of the Wheat Campaign, when self-sufficiency was achieved. The importance of studying the Wheat Campaign lies in the fact that it was the period in which the highest levels of self-sufficiency were achieved, demonstrating that it is possible to place Portugal in a comfortable situation in terms of domestic supply. Following the public policies applied by fascist Italy, the Portuguese government launched the Wheat Campaign in 1929. It was established due to two main factors: the insufficiency of national production to meet consumption needs and the implementation of protectionist policies by the countries to which Portugal depended on for its supply (Freire, 2008). The measures implemented were successful in the sense that, between the years 1931 and 1935, wheat production exceeded domestic consumption and made it possible to create surpluses (Pais et al., 1978). The highest degree of self-sufficiency recorded was 161.29% in the year 1934.

Both testimonies of time and historians recognise that wheat self-sufficiency was difficult to achieve in the following decades. One of the reasons that explains this fall in production in the decades following the Wheat Campaign is the fact that most of the incentives granted by the Portuguese state during the campaign was primarily aimed at increasing the cultivated area (Freire, 2008), rather than promoting investment in innovation and new cultivation techniques. However, with the implementation of new technologies that have altered the structure of the agricultural sector and increased productivity, it is relevant to compare the figures recorded during the Wheat Campaign with those of this second scenario, since self-sufficiency is achieved in both.

| Year | Beja      | Bragança | Évora   | Faro    | Lisbon | Portalegre | Santarém | Setúbal | Total     | Self-Supply |
|------|-----------|----------|---------|---------|--------|------------|----------|---------|-----------|-------------|
| 2022 | 864 640   | 98 388   | 501 796 | 73 551  | 57 813 | 252 622    | 231 443  | 207 218 | 2 287 471 | 162%        |
| 2023 | 914 205   | 102 346  | 530 171 | 92 426  | 37 828 | 266 417    | 234 676  | 223 371 | 2 401 441 | 159%        |
| 2024 | 961 017   | 105 739  | 558 547 | 89 823  | 62 095 | 280 212    | 248 252  | 239 524 | 2 545 208 | 170%        |
| 2025 | 1 010 582 | 109 132  | 585 428 | 102 841 | 64 237 | 294 869    | 253 424  | 255 215 | 2 675 728 | 179%        |
| 2026 | 1 060 148 | 112 525  | 613 804 | 93 728  | 66 378 | 308 664    | 262 475  | 271 368 | 2 789 089 | 175%        |
| 2027 | 1 106 959 | 116 483  | 642 179 | 102 841 | 69 233 | 322 459    | 268 293  | 287 521 | 2 915 968 | 186%        |
| 2028 | 1 156 525 | 119 875  | 670 555 | 89 172  | 71 374 | 337 116    | 276 698  | 303 674 | 3 024 988 | 188%        |
| 2029 | 1 206 090 | 123 268  | 697 436 | 106 095 | 73 515 | 350 911    | 282 516  | 319 826 | 3 159 659 | 215%        |
| 2030 | 1 255 655 | 127 226  | 725 812 | 93 077  | 75 656 | 364 706    | 288 335  | 335 979 | 3 266 447 | 199%        |
| 2031 | 1 302 467 | 130 619  | 754 187 | 97 634  | 77 798 | 378 501    | 289 628  | 351 671 | 3 382 504 | 200%        |
| 2032 | 1 352 032 | 134 012  | 782 563 | 77 456  | 72 801 | 393 159    | 296 739  | 367 823 | 3 476 585 | 221%        |

Table 7. Production with the Maximum Area (T) (2022-2032).

Source: Author's Calculation using Rstudio.

According to the data presented in Table 7, production is significantly higher than consumption forecasts, which suggests that Portugal would be able to achieve self-sufficiency if it recuperated the area that was allocated to wheat. In 2022, the first year of the series, Portugal would reach an output corresponding to 162% of consumption and in 2032, the last year of the series, this figure increased to 221%. However, it is unlikely that this land can be repurposed for agricultural practices due to the occupation of much of it by urban uses, more profitable crops or because it no longer has the fertility levels required for wheat cultivation. During the period in which these maximum areas were recorded, it was clear that they were driven by strong state support, which encouraged producers to occupy their land with wheat. However, given the comparative disadvantages and the fact that the agricultural sector is no longer governed by national policies, but by the Common Agricultural Policy (CAP), this type of guideline is no longer available and probably won't be in the future.

## Third scenario

In the third scenario, it was tested the situation in which Portugal reaches the 20% rate aim of self-supply, defined by the NSPCP. In 2017, the Portuguese Ministry of Agriculture, Forestry and Rural Development announced the creation of the strategy, which defined several mains goals, like the increase of cereal production, the reduction of external dependence and the achievement of a stronger and more efficient agricultural sector in the period between 2018-2023. The strategy was based on three pillars: strengthening the role of producer associations, focusing on innovation and transfer of knowledge, and better organization along the production chain (Barreiros, 2018).

The production of the districts was calculated based on the percentage of total production achieved by each district in 2021. The cultivated area needed to fulfil the 20% target was then calculated according to the production figures, taking into account the expected productivity figures. Tables 8 and 9 present the production data and the area required to meet the target, respectively.

| Year | Beja    | Bragança | Évora  | Faro   | Lisbon | Portalegre | Santarém | Setúbal | Total   |
|------|---------|----------|--------|--------|--------|------------|----------|---------|---------|
| 2022 | 104 573 | 18 546   | 78 573 | 3 929  | 2 340  | 38 346     | 18 221   | 17 698  | 282 226 |
| 2023 | 111 779 | 19 823   | 83 986 | 4 200  | 2 502  | 40 988     | 19 476   | 18 918  | 301 671 |
| 2024 | 111 019 | 19 689   | 83 415 | 4 171  | 2 485  | 40 709     | 19 343   | 18 789  | 299 619 |
| 2025 | 110 668 | 19 626   | 83 151 | 4 158  | 2 477  | 40 580     | 19 282   | 18 729  | 298 672 |
| 2026 | 118 102 | 20 945   | 88 738 | 4 4 37 | 2 643  | 43 306     | 20 578   | 19 988  | 318 737 |
| 2027 | 116 239 | 20 614   | 87 338 | 4 367  | 2 601  | 42 623     | 20 253   | 19 672  | 313 709 |
| 2028 | 119 078 | 21 118   | 89 471 | 4 474  | 2 665  | 43 664     | 20 748   | 20 153  | 321 369 |
| 2029 | 109 021 | 19 334   | 81 915 | 4 096  | 2 440  | 39 977     | 18 995   | 18 451  | 294 229 |
| 2030 | 121 359 | 21 522   | 91 185 | 4 559  | 2 716  | 44 501     | 21 145   | 20 539  | 327 527 |
| 2031 | 125 422 | 22 243   | 94 238 | 4 712  | 2 807  | 45 991     | 21 853   | 21 227  | 338 492 |
| 2032 | 116 543 | 20 668   | 87 566 | 4 379  | 2 608  | 42 735     | 20 306   | 19 724  | 314 527 |

Table 8 - Production Required to Achieve a 20% Self-supply Degree in Hectares (2022-2032).

Source: Author's Calculation using Rstudio.

| Year | Beja   | Bragança | Évora  | Faro  | Lisbon | Portalegre | Santarém | Setúbal | Total  |
|------|--------|----------|--------|-------|--------|------------|----------|---------|--------|
| 2022 | 33 304 | 10 658   | 23 385 | 3 477 | 2 889  | 13 087     | 5 090    | 3 942   | 95 832 |
| 2023 | 33 668 | 10 952   | 23 658 | 2 957 | 4 720  | 13 265     | 5 365    | 3 909   | 98 494 |
| 2024 | 31 811 | 10 529   | 22 304 | 3 022 | 2 856  | 12 526     | 5 037    | 3 620   | 91 704 |
| 2025 | 30 155 | 10 169   | 21 212 | 2 632 | 2 752  | 11 866     | 4 919    | 3 387   | 87 091 |
| 2026 | 30 676 | 10 525   | 21 591 | 3 081 | 2 842  | 12 097     | 5 068    | 3 399   | 89 279 |
| 2027 | 28 915 | 10 007   | 20 311 | 2 764 | 2 682  | 11 397     | 4 880    | 3 1 5 8 | 84 114 |
| 2028 | 28 352 | 9 961    | 19 927 | 3 266 | 2 665  | 11 167     | 4 848    | 3 063   | 83 248 |
| 2029 | 24 891 | 8 869    | 17 541 | 2 513 | 2 369  | 9 822      | 4 347    | 2 662   | 73 013 |
| 2030 | 26 614 | 9 565    | 18 762 | 3 188 | 2 562  | 10 520     | 4 741    | 2 821   | 78 775 |
| 2031 | 26 516 | 9 629    | 18 661 | 3 141 | 2 575  | 10 476     | 4 878    | 2 786   | 78 663 |
| 2032 | 23 736 | 8 721    | 16 711 | 3 679 | 2 557  | 9 372      | 4 424    | 2 475   | 71 674 |

 Table 9 - Area Required to Achieve a 20% Self-supply Degree in Hectares (2022-2032).

#### Source: Author's Calculation using Rstudio.

According to the data presented in Tables 8 and 9, it is observed that, due to the increase in productivity, the area required for wheat cultivation decreases significantly, despite the increase in total consumption. In 2022, the area required to reach the 20% target is 95 832 hectares, while in 2032, only 71 674 hectares are required. In the case of production, in 2022 a total of 282 226 tonnes of wheat are needed to meet the target, while in 2032 the amount needed rose to 314 527 tonnes.

## **Discussion – Portuguese wheat Production and Productivity capacity**

As other European countries, from the second half of the 19th century onwards (Federico, 2010; Lains and Pinilla, 2009), Portugal saw a growing State intervention, particularly in the most important agricultural subsectors for human supply, like cereals. The Wheat Campaign is part of this trend of national protectionist policies (Freire, 2008). In Portugal, this kind of political measures lasted until the country's entry into the European Economic Community (EEC), in 1986, where the CAP came into effect. The policy changes had a very particular impact on wheat, "since the early 1930's, wheat was the crop that deserved the most protection" (Amaral & Freire, 2017, p. 258). The implementation of the CAP changed the structure of the Portuguese agricultural sector and has been considered detrimental to the sector's evolution. Indeed, it can be observed that Portuguese agriculture has struggled to generate new dynamics capable of

counteracting the structural impacts of the CAP reforms, notably failing to devise alternative development strategies, engage new stakeholders, and harness productive potential (Cunha, 2010). Following the decline in incentives for wheat cultivation, output sharply declined across most regions, since it was strong state intervention that rendered wheat production economically attractive to farmers. Combining these changes in the orientation of production incentives with the opening of international markets and the integration of Portugal into the EEC, wheat imports were favoured in order to make up for the national consumption deficit. Imported wheat is characterised by lower production costs and a higher profit margin than wheat produced in Portugal.

The results obtained from the analysis of the three scenarios suggest that Portugal would only be able to become self-sufficient in wheat production if it managed to recover a large part of the area that was once allocated for wheat cultivation but has recently been converted to other purposes. This is seen in the second scenario, when high levels of selfsufficiency were achieved. This scenario also shows us that, even if it is not possible to recover all the land previously used, a consistent and stable increase of the cultivated area, together with the evolution of productivity per hectare due to innovation advances, would allow the country to reach self-sufficiency. In fact, the lower degree of self-sufficiency recorded during the analysed period, 159% in 2023, allows us to understand that there is room for increases in production. However, this target is unlikely to be achieved in the near future due to several factors, including unfavourable climatic and soil conditions as well as a lack of political incentives. While the 20% self-supply target is more realistic, achieving it would also require a significant increase in the cultivated area. To be more specific, the year in which the area necessary to reach 20% is lowest is 2032, and to reach that point it would be necessary to increase the area by 44 300 hectares, an increase of 162% over the 2021 figure.

Another significant takeaway from the analysis of the results is the identification of the most favourable districts for wheat production. It has already been mentioned that most of the Portuguese territory does not have favourable conditions for wheat production and that only a few regions are capable of meeting the necessary conditions to produce it efficiently (Freire & Lains, 2017). These regions are composed by the lands around Beja, in the red zones around Lisbon and in the alluvial plains of the Tejo River (Miranda, 2017). The Alentejo and Ribatejo regions, composed by five districts (Beja, Évora, Portalegre, Santarém, Setúbal), emerge as the most productive zones. To be more precise, Setúbal is the district with the highest productivity, with a potential productivity of 7.97 tonnes per hectare. Production in the Setúbal district should be concentrated mainly in municipalities outside the Setúbal peninsula, due to the high residential density in this zone, which are a part of the Lisbon metropolitan area. The district of Santarém, with the second highest productivity, has historically concentrated production in the municipalities located on the left bank of the Tagus river, which is close to the Alentejo region. Although Beja, Évora and Portalegre have lower productivity levels when compared to Setúbal and Santarém, they are still the areas with the highest concentration of production and should continue to be prioritised. During several centuries, wheat was the main crop of the Alentejo region (Faísca, 2019). In fact, "government policies were, since 1899, contributing for the region to consolidate the image of Portugal's granary" (Freire, 2008, p. 31). As a result, wheat cultivation has emerged as an activity which exercised a substantial influence on soil degradation and, consequently, played a significant role in the present-day state of desertification within the region.

## Conclusion

In conclusion, an increase in wheat production not only depends on productivity improvement brought by innovations, but also on the increase of the cultivated area. If it remains constant, the maximum degree of self-supply that can be achieved is 8% in 2032, a figure not very different from the value of 6,1% recorded in 2021, which is far from the 20% target. Considering the circumstances in which the periods of self-sufficiency occurred, it can be observed that an increase in production would require an extension of the cultivated area, which may become possible if incentives are created.

Giving the current EU policy goals and the perception of many Portuguese experts, any approach that is designed and intended for the country to achieve selfsufficiency must be a long-term strategy, planned and environmentally sustainable. It is recognized that the Wheat Campaign was unsustainable, both environmentally and economically, and is unrepeatable. Despite the exponential increase in production, soil erosion due to over-exploitation, which still persists today and is particularly noticeable in the Alentejo region, was extremely detrimental to soil quality. This long-term consequence can be seen as a lack of planning from policy makers, who didn't consider the available knowledge about different soil behaviour. It is also important to stress that, because a significant part of the Portuguese soils is not naturally suited to growing wheat, it can lead to low yields and high production costs, namely due to the need to use large quantities of fertilisers and phytosanitary products. Therefore, it is necessary to focus on measures to encourage the production of wheat in the most suitable areas.

The use of MARS in this paper proved very efficient and it emerges as a powerful tool for modelling and predicting wheat production and consumption. It allowed us to work with a very extensive database and, by using its ability to capture nonlinear relationships and interactions among multiple predictors, it provided a robust framework for forecasting. The fact that it identifies and captures complex relationships in data, which would not be possible to unfold if we had used a linear model, was fundamental to this research.

The work carried out and described here has limitations that should be identified and remembered when reading the achieved results. The weak explanatory power of climatic variables in relation to productivity should not lead us to conclude that these factors do not have a significant impact on agricultural productions. In fact, by working with aggregated data, not considering a more refined climatic characterization, makes us lose relationships that relate to the time when rain, humidity and higher or lower temperatures really have an impact on production. The consideration of more detailed climatic data is an interesting possibility for future work.

For a strategy to be drawn up and implemented successfully in any sector of the economy, it is necessary to carry out studies and analyses of current conditions and past performance in order to establish reliable objectives. Based on historical data of variables that directly impact wheat production, our analysis was made to provide us with information on the productive capacity of the main agrarian regions. The fact that we limited ourselves to values that were previously recorded gave us the ability to state that this study is reliable and realistic, because these values have been achieved in the past. As such, this study is of great importance to researchers and policymakers to gain insights into the key factors influencing wheat production, enabling informed decision-making and resource allocation. Due to the lack of investment by the Portuguese government, which is still not paying enough attention to the problem of the lack of wheat production, it has not yet been possible to record the figures we had predicted could be achieved. As agricultural systems face increasing challenges due to climate change and fluctuating market conditions, this paper offers a valuable approach for reliable and accurate wheat production predictions, thereby aiding in the formulation of sustainable agricultural strategies. This becomes more relevant considering the current geopolitical context of the

European continent, as it provides countries with information on their productive capacity so that they can design strategies to increase production and achieve self-sufficiency.

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