

[Recommendations]

Cesare Silla, *Marketing e desiderio. Una genealogia del capitalismo di consumo*, Roma: Carocci editore, 2013, pp. 207, ISBN: 978-88-430-6987-3

Following the Nietzsche-inspired Weberian method, the author develops a genealogy of consumer capitalism in America between 1890 and 1930 through a deep historical search conducted on primary sources and archival materials. The study traces back the conditions of emergence of consumer capitalism and shows how the twine between the satisfaction of desires and the consumption of goods came into being and the reasons why it is still so crucial for our lives nowadays.

Harmut Rosa, *Accelerazione e alienazione. Per una teoria critica del tempo nella tarda modernità*, Torino: Einaudi, 2015, pp. 125, ISBN: 978-88-06-22662-6

Modern life is characterized by a general lack of time and an apology of haste. The study analyzes the causes and effects of time acceleration processes generating new forms of social pathologies linked to relationship between time and space, things and actions, the perception of self. The acceleration of time is now a “power” dominating the modern society in a totalitarian way. Following the main thesis of Critical Theory, the author tries to draw a theoretical way to fight the alienated society.

Stefano Rodotà, *Solidarietà. Un’utopia necessaria*, Bari-Roma: Laterza, 2014, pp. 141, ISBN: 978-88-58-11472-8

What is today the solidarity? Are we sure that is so “anachronistic” as claimed by the theory of liquid society? The book analyses how this concept has changed over time, both from a legal point of view that social, showing a fundamental characteristic: go beyond the logic of profit. This aspect shows that solidarity is the “root” for a new concept of inclusive and open citizenship to the future.

Loretta Baldassar, Greeme Johanson, Narelle McAuliffe, Massimo Bressan (eds), *Chinese migration to Europe. Prato, Italy and beyond*, London: Palgrave Macmillan, 2015, pp. 376, ISBN: 978-11-37-40024-6

Through an analysis of Chinese migration to Europe (Uk, France and Italy), the book spotlights one of the most extraordinary examples of Chinese migration to Europe: the city of Prato, Tuscany. Renowned for its historic textile industry, Prato is now home to one of the largest populations of Chinese residents in Europe, a phenomenon that is remarkable not only for its magnitude but also for the speed with which it has developed.

Maria Clara Rossi, Marina Garbellotti, Michele Pellegrini (a cura di), *Figli d’elezione. Adozione e affidamento dall’età antica all’età moderna*, Roma: Carocci, 2014, pp. 302, ISBN: 978-88-43-07141-8

This volume examines the long evolution of adoption and custody of children, from the second millennium BC until the nineteenth century, alternating between theoretical and analytical searches. The essays collected by the editors outline a wide range of examples of family, even “extended”, which help to trace the history of this institution always in transformation.

Esther Dermott, *Intimate Fatherhood: A Sociological Analysis*, New York-London: Routledge, 2014, pp. 176, ISBN: 978-1-4338-1003-9

The book presents an interesting framework by which to explore the emotional aspects of fatherhood in contemporary Britain. Dermott points out that looking to the two roles (breadwinner and care-involved father) as opposite is the result of an old sociological tradition to dichotomise reality: in fact, the two roles can coexist within the same person. Making use of qualitative interviews and large-scale quantitative research, the Author presents an acute sociological analysis of fatherhood in relation to time use, emotion, motherhood and public policies